



NCAA DII has a long-standing relationship with Make-A-Wish, which grants wishes to children with life-threatening children. Since 2003, NCAA DII has raised and donated nearly 7 million dollars and counting, helping to grant wishes nationwide. These wishes can be a game changer in children's fight against illness, helping them feel better and providing hope for their future.

## **Get Started Fundraising:**

- Log into your Participant Center, once registered under your organization on ncaadii.wish.org, and utilize the tools available, including a QR code for easy digital donation collection at any fundraising event you are hosting.
- Tell your school's story of why you support Make-A-Wish.

- Track your team's progress toward
- your goal with Leaderboards.
- Connect with your <u>Local Make-A-Wish Chapter</u> for additional support.
- Plan fundraisers on campus during 2024 Wish Week: February 17<sup>th</sup>-23rd



# What is the easiest way to collect and submit donations?

Head to ncaadii.wish.org. Click donate to submit funds online and search for your school organization. If you cannot find your school, please contact wishyourway@wish.org.

### Host a Wish Week on Your Campus!

NCAA DII will host their annual Wish Week from February 17<sup>th</sup>- February 23<sup>rd</sup>, 2024. **Many** institutions have had great success hosting a Wish Week, with several scheduled events on and off campus. There is no minimum to how many events you host during the wish week.

Here is a sample of a potential Wish Week Calendar:

**Sunday:** Host a Dine to Donate at a local campus favorite and ask them to donate a portion of sales to your campaign.

**Monday:** Host a Chain Of Stars on Campus- Ask donors to write their names on a paper star and display them on a wall in a high-traffic area- Get creative and utilize sidewalk chalk!

**Tuesday:** Host a Trivia Night on campus- Ask for a donation for the entry fee. Double your opportunity: Consider hosting at a local restaurant and ask for a portion of sales to donate back.





**Wednesday:** Workout for Wishes Wednesday: Hold a Workout or Skills Class with your team and ask for donations to join.

**Thursday:** Share on your Social Media why you and your school are fundraising for Make-A-Wish and include the link to your fundraising page in your message. BONUS: Ask your friends to join you in wearing blue and sharing your message on their own social media for more attention.

**Friday:** Big Game Kickoff: Use halftime to show a Make-A-Wish video for fundraising, take donations from the crowd, and offer a halftime game to win prizes to prompt more donations. Print out QR Codes from your Participant Centers for easy digital donation collection.

**Saturday:** Are you a Star? Host a SELFIE Station on Campus in a high-traffic area, with blue balloons and signs that say your school supports Make-a-Wish, and ask for donations for everyone who stops for a picture.

#### **Need additional ideas?**



Check out the tools at <u>2023-2024 NCAA Division</u> <u>II Grants Wishes: Tools & Resources - Make-A-Wish Foundation</u>.

## **Important Notes Regarding Donations:**

- All donations should be made directly to Make-A-Wish's National Office. The NCAA
  National Office cannot accept donations. Championship and Enforcement fines should be
  mailed to the National Office.
- Checks can be mailed to Make-A-Wish at 1702 E. Highland Ave., #400, Phoenix, AZ 85016.
- Collecting Cash? Make the donation on your Fundraising page or grab a cashier's check and send it in.
- Print out a <u>donation form</u>. Be sure to include your school's information in the memo line to ensure your organization receives credit.

If you need assistance, contact Make-A-Wish wishyourway@wish.org.



